

WEBSITE PRIVACY POLICY

Your privacy is critically important to us.

It is Coordi LLC's policy to respect your privacy regarding any information we may collect while operating our Site. This Privacy Policy applies to www.coordi.me and affiliated services (hereinafter, "Site", "us", "we", or www.coordi.me and affiliated services). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Site. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Site, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Site and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms of Use and the Disclaimer posted on our Site, set forth the general rules and policies governing your use of our Site. Depending on your activities when visiting our Site, you may be required to agree to additional terms and conditions.

1. Site Visitors

Like most Site operators, Coordi collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Coordi's purpose in collecting non-personally identifying information is to better understand how Coordi's visitors use its Site. From time to time, Coordi may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its Site.

Coordi also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on www.coordi.me and affiliated services blog posts. Coordi only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

2. Gathering of Personally-Identifying Information

Certain visitors to Coordi's Sites choose to interact with Coordi in ways that require Coordi to gather personally-identifying information ("Personal Information"). The amount and type of information that Coordi gathers depends on the nature of the interaction.

3. Your California Privacy Rights

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit: https://cpa.ca.gov/regulations/pdf/ccpa_statute.pdf.

4. Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

5. Advertisements

Ads appearing on our Site may be delivered to users by advertising partners, who may set Cookies. These Cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of Cookies by Coordi and does not cover the use of Cookies by any advertisers.

6. Links To External Sites

Our service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy and terms and conditions of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

www.coordi.me and affiliated services may use Google AdWords for remarketing

www.coordi.me and affiliated services may use the remarketing services to advertise on third party sites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use Cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own Privacy Policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by Cookie settings or permanently using a browser plugin.

7. Protection of Certain Personally-Identifying Information

Coordi LLC discloses potentially personally-identifying and Personal Information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Coordi LLC's behalf or to provide services available at Coordi LLC's Site, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Coordi's Site, you consent to the transfer of such information to them. Coordi will not rent or sell potentially

personally-identifying and/or Personal Information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Coordi discloses potentially personally-identifying and Personal Information only in response to a subpoena, court order or other governmental request, or when Coordi believes in good faith that disclosure is reasonably necessary to protect the property or rights of Coordi, third parties or the public at large.

If you are a registered user of www.coordi.me and affiliated services and have supplied your email address, Coordi may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Coordi and our services. We primarily use our blog to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Coordi takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and Personal Information.

8. Aggregated Statistics

Coordi may collect statistics about the behavior of visitors to its Site. Coordi may display this information publicly or provide it to others. However, Coordi does not disclose your Personal Information.

9. Cookies

To enrich and perfect your online experience, Coordi uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A Cookie is a string of information that a Site stores on a visitor's computer, and that the visitor's browser provides to the Site each time the visitor returns. Coordi uses Cookies to help Coordi identify and track visitors, their usage of www.coordi.me and affiliated services, and their Site access preferences. Coordi visitors who do not wish to have Cookies placed on their computers should set their browsers to refuse Cookies before using Coordi's Sites, with the drawback that certain features of Coordi's Sites may not function properly without the aid of Cookies.

By continuing to navigate our Site without changing your Cookie settings, you hereby acknowledge and agree to Coordi's use of Cookies.

10. E-commerce

Those who engage in transactions with Coordi – by purchasing Coordi's services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Coordi collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Coordi. Coordi does not disclose personally-identifying information other than as described

herein. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain Site-related activities.

11. Business Transfers

If Coordi, or substantially all of its assets, were acquired, or in the unlikely event that Coordi goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Coordi may continue to use your personal information as set forth in this Privacy Policy.

12. Privacy Policy Changes

Although most changes are likely to be minor, Coordi may change its Privacy Policy from time to time, and in Coordi's sole discretion. Coordi encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.